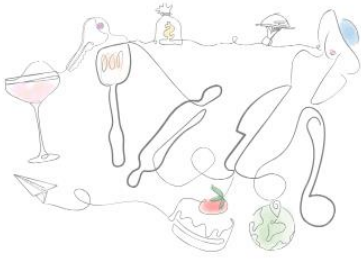




RIGA TECHNICAL SCHOOL OF TOURISM AND CREATIVE INDUSTRY



3rd INTERNATIONAL CONTEST FOR VET STUDENTS

Learn, Know, Do, Can, Show

26. - 28.03.2024

Retail Employee

Competitors:

One participant from each school.

Teams will consist of two students from different schools and countries. Teams will be assigned on a blind drawing. It may occur that teams will consist of 2+ members if the final number of candidates is unpaired. The sequence number for presentation also will be drawn.

Description of the tasks and rules:

First task – Product business idea – pitching (for example, looking at economic benefits, promotion activities, etc.)

Total scores -50

Time for first task 60 min and 2 min for presentation.

Second task – Product selling skills. Teams develop product's selling tactic and demonstrate selling skills to the jury.

Total scores -100.

Time for second task 60 min and 7 min for presentation.

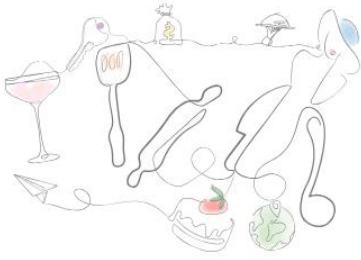
Both tasks are performed at the same time and simultaneously presented to the jury. Work place – computer class.

Evaluation criteria of the First task:

Criteria	Relevance the idea to the product	Clarity of idea	Attractiveness of presentation	Time limit	Total
Number of points	10	13	12	15	50



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Evaluation criteria of the Second task:

Criteria	Description of product	Ability to instill interest	Purchase motivation	Contact with the audience	Team work
Number of points	10	20	20	15	15

Criteria	Presentation skills	Technical design of presentation	Time limit	Total
Number of points	10	6	4	100

Evaluation

The performance of the competition tasks shall be evaluated by a jury of 3 persons (representatives of the sector).

The top three teams are determined by summarizing the results of all tasks.